

Donald J Campbell

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Personal Introduction

Graphic designer and social media account manager looking for creative and challenging work within the design industry. Has a particular interest in brand identity and advertising, using a clean and modern aesthetic. Confident working across multiple mediums, with excellent collaborative and interpersonal skills. Creator of marketing strategies and social media posts which have seen over 100% increase in engagement and activity. Accustomed to performing in deadline-driven environments, both professionally and academically to maintain excellent customer relationships. Keen player of tabletop games and miniature model painting which has contributed to the success of the social media strategy for the hobby games shop, Marquee Models.

Software Skills

Adobe Illustrator
Adobe InDesign

Adobe Photoshop
Microsoft Office

Key Skills

Fast learner
Eye for detail
Creative thinker

Work well under pressure
Quick problem-solving
Teamplayer

Education

University of Greenwich - 2018 - 2019

BA in Graphic and Digital Design Modules including: Interdisciplinary Design, Design Research Project, Typography, Branding and advertising, Design Thinking, Narrative and sequencing.

Harlow college - 2014 - 2016

BTEC Level 3 in Art and Design (Graphic Design) Modules including: Website design, Graphic image making, Contextual influences in art and design.

Employment / Work experience

Marquee Models Digital Consultant and Sales Assistant – 2019+

Marque Models is a model, hobby and games shop located in Harlow. In this role I serve customers both at the till and on the shop floor, using my extensive knowledge in tabletop games and miniature model painting to make high profit sales. Other responsibilities in this role include carrying out stock checks, ordering stock from our suppliers, and managing the social media accounts for the store. Since managing the social media accounts last year, there has been over 100% increase in engagement and activity. I have also been responsible for introducing a new, efficient system for taking stock orders which reduces the work time by over 30 minutes.

IHUK On Ice Official – 2009+

A part time role as an ice hockey official, starting at a junior level and progressing to officiate the top levels in the country for the English Ice Hockey Association (EIHA). I have previously held an international licence which allowed me to officiate international games. Starting this role from a young age, I learnt how to conduct and present myself in a professional manner and make quick decisions with my colleagues. Whilst officiating games, this sometimes involves diffusing difficult situations whilst maintaining personal confidence and control in challenging times.

Superdry Shop Floor Assistant – 2018

A part time role with responsibilities including, serving customers, restocking the rails, and maintaining the appearance of the store. I also received numerous reviews from customers and senior managers for my excellent customer service and sales skills.

Tesco Personal Shopper – 2016 – 2018

I worked in the Dot Com department where I was a worked as a personal shopper and selected products that customers have ordered. I later progressed into working in the stock room unloading products from deliveries. During my time in this position it was crucial for me to work quickly under pressure to ensure that all tasks were achieved in the required time frames.